

**Transfer Guides for State Fair Community College AA/AAS in Business to
Central Methodist University Bachelor of Science in Business**

Concentrations in General Business, Management, and Marketing/Advertising, Banking/Finance, Entrepreneurship, and International Business

State Fair Community College		Central Methodist University Bachelor of Science in Business	
General Education Core Requirements (34-35 Credit Hours)			
ENGL101 English Composition	3	EN110 Freshman Writing I	3
ENGL102 English Composition II	3	EN111 Freshman Writing II	3
COMM101 Public Speaking	3	CT101 Public Speaking	3
MATH114 College Algebra (or higher)	3	MA103 College Algebra (or higher)	3
No Equivalent		EN305 Expository Writing or EN306 Technical Writing	3
PHIL104 Living Religions OR waived with AA	3	RL122 Religion and the Human Adventure	3
HIST101 U.S. History Before 1877, HIST102 U.S. History Since 1877, or POLS101 American/National Government	3	Social Science with Constitution	3
LIT101 Introduction to Literature, LIT107 American Literature, LIT109 English Literature, LIT112 World Literature, or LIT114 Topics in Literature	3	EN222 Introduction to Literature	3
CJ, ECON, HIST, PHIL, POLS, PSY, SOC	3	Valuing or Social Science (CJ, EC, HI, PL, PS, PY, SO)	3
Science with Lab	4-5	Science with Lab	4
Additional General Education (Tier II) (21-22 Hours)			
Humanities and/or Fine Arts	6	Humanities and/or Fine Arts	6
ECON101 Principles of Macroeconomics	3	EC201 Macroeconomics	3
ECON102 Principles of Microeconomics		EC202 Microeconomics	3
Science with or without lab	3-5	Science with or without lab	3-4
CAPP125 Microcomputer Applications	3	BU225 Computer Applications in Business	3
MATH127 Business Statistics	3	MA105 Statistics	3
Major-Business Core Common Core (21 hours) + Concentration (18 hours)			
ACCT101 Principles of Financial Accounting	3	AC201 Principles of Accounting I	3
ACCT102 Managerial Accounting	3	AC202 Principles of Accounting II	3
BADM101 Introduction of Business	3	BU110 Introduction to Business	3
BADM103 Legal Environment of Business	3	BU341 Business Law Contracts	3
No Equivalent		BU480 Major Readings (Capstone)	3
BSMT108 Principles of Management	3	MG354 Principles of Management	3
BSMT106 Principles of Marketing	3	MK330 Marketing	3
Choose a Concentration Area:			
Management Concentration (18 hours)			
No Equivalent		EC3xx Economics Elective	3
No Equivalent		ET375 Small Business Management	3
No Equivalent		FB351 Business Finance	3
BSMT117 Human Resource Management	3	MG356 Human Resource Management	3
No Equivalent		MG477 Production/Operations Management	3

Student must meet a residency requirement wherein 30 of the last 36 hours must be from Central Methodist University. **Student must have 36 hours of 300 level course work from a four-year institution.** Student must have a minimum of 15 hours in the major at the 300 level. All students must have a minimum of 124 hours

(Management Cont.)			
One (1) from the following:			
No Equivalent		AC313 Fraud Examination	3
BSMT175 Business Management Internship	3	BU268 Internship	3
No Equivalent		BU342 Business Law Commercial	3
No Equivalent	3	BU368 Internship	3
No Equivalent		MK339 Sales Management	3
BSMT120 Advertising	3	MK366 Advertising	3
Marketing and Advertising Concentration (18 hours)			
No Equivalent		MK339 Sales Management	3
BSMT120 Advertising	3	MK366 Advertising	3
No Equivalent		MK378 Marketing Research	3
No Equivalent		MK430 Strategic Marketing	3
Two (2) from the following:			
No Equivalent		BU228 Electronic Commerce	3
BSMT175 Business Management Internship	3	BU268 Internship	3
BADM103 Legal Environment of Business	3	BU342 Business Law II	3
No Equivalent		CS214 Web Page Design	3
COMM112 Introduction to Public Relations	3	CT201 Public Relations	3
COMM110 Introduction to Mass Communication	3	CT230 Mass Media	3
No Equivalent		CT265 Media Convergence	3
No Equivalent		CT306 Media Law	3
No Equivalent		CT330 Business Communication	3
No Equivalent		CT345 Group and Organizational Communication	3
No Equivalent		CT386 Media Planning	3
BSMT117 Human Resource Management	3	MG356 Human Resource Management	3
No Equivalent		PY324 Social Psychology (PY101 or SO101 prerequisite)	3
General Business Concentration (18 hours)			
No Equivalent		ET375 Small Business Management	3
One (1) from the following:			
No Equivalent		MK339 Sales Management	3
No Equivalent		MK366 Advertising	3
Four (4) from the following:			
No Equivalent		AC313 Fraud Examination	3
No Equivalent		BU228 Electronic Commerce	3
BSMT175 Business Management Internship	3	BU268 Internship	3
No Equivalent		BU342 Business Law Commercial	3
No Equivalent		FB345 Investment Analysis	3
No Equivalent		FB351 Business Finance	3
BSMT117 Human Resource Management	3	MG356 Human Resource Management	3
Banking and Finance Concentration (18 hours)			
No Equivalent		AC340 Income Tax	3
No Equivalent		BU342 Business Law Commercial	3
No Equivalent		EC311 Money, Credit, and Banking	3

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No Equivalent		FB345 Investments Analysis	3
No Equivalent		FB351 Business Finance	3
One (1) from the following:			
No Equivalent		AC313 Fraud Examination	3
No Equivalent		EC316 Intermediate Macroeconomics	3
No Equivalent		EC347 International Economics	3
Entrepreneurship Concentration (18 hours)			
No Equivalent		BU342 Business Law Commercial	3
No Equivalent		ET375 Small Business Management	3
No Equivalent		ET475 Entrepreneurship	3
No Equivalent		MK339 Sales Management	3
One (1) from the following:			
BSMT120 Advertising	3	MK366 Advertising	3
No Equivalent		MK378 Marketing Research	3
No Equivalent		MK430 Strategic Marketing	3
One (1) from the following:			
No Equivalent		AC313 Fraud Examination	3
No Equivalent		BU228 Electronic Commerce	3
No Equivalent		EC311 Money, Credit, and Banking	3
No Equivalent		EC314 Managerial Economics	3
No Equivalent		FB351 Business Finance	3
No Equivalent		IB376 International Business	3
International Business Concentration (18 hours) (Bachelor of Arts)			
Students with this concentration will have a foreign language as their minor or complete an interdisciplinary minor in two languages.			
No Equivalent		BU228 Electronic Commerce	3
No Equivalent		BU342 Business Law II-Commercial	3
No Equivalent		EC347 International Economics	3
No Equivalent		IB376 International Business	3
Two (2) from the following:			
No Equivalent		MK339 Sales Management	3
No Equivalent		MK366 Advertising	3
BSMT175 Business Management Internship	3	BU268 Internship	3
No Equivalent		MG477 Production/Operations Management	3
No Equivalent		FB351 Business Finance	3
Electives			
Total Credit Hours	64+	Total Credit Hours	124

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