

COMMUNICATION STUDIES

The Division of Social Sciences offers a unique two-track degree program in communication studies through which students may earn either a Bachelor of Arts or Bachelor of Science degree in their chosen track of study. Along with a designated group of core classes required of all Communication majors, students elect either the concentration in Business and Professional

Communication, which emphasizes communication skills needed in a corporate environment, or the concentration in Radio and Digital Media Production, which emphasizes media studies and applied courses in radio, digital audio, and digital video production. As a requirement for graduation, all Communication majors must complete a Senior thesis.

BA OR BS, COMMUNICATION STUDIES MAJOR—MIN. 124 HOURS

1 COMMON CORE: See page 47 for Common Core requirements for all CMU degrees.

2 ADDITIONAL GENERAL EDUCATION REQUIREMENTS (21-24 HOURS)

Humanities or Fine Arts	• 9 hours (BA)	• 6 hours (BS)
Social Sciences (CJ, CT, EC, HI, PS, PY, or SO)	• 3 hours (BA)	• 6 hours (BS)
Science	3-4 hours	
BA Foreign Language (a single language) BS Analytical Skills (Research Methods, Math above MA103, and Applied Computer Skills)	6-8 hours	

3 COMMUNICATION STUDIES MAJOR REQUIREMENTS (15 HOUR)

CT110 Communication Theory, Argumentation, Debate (3)	CT320 Interpersonal and Intercultural Communication (3)
CT230 Introduction to Mass Communication (3)	CT480 Senior Thesis (Capstone) (3)
CT306 Media Law and Contemporary Issues (3)	

4 REQUIRED CONCENTRATION AREA (21 HOURS): Choose one (1) concentration below.

BUSINESS AND PROFESSIONAL COMMUNICATION CONCENTRATION	RADIO / DIGITAL MEDIA PRODUCTION CONCENTRATION
CT201 Introduction to Public Relations (3)	CT212 Introduction to Cinema (3)
CT204 Consulting and Training Techniques (3)	CT214 Web Page Design (3)
CT330 Communication in the Business World (3)	CT303 Nonlinear Video Editing (3)
CT340 Rhetoric and Persuasion (3)	CT304 Sports Media Production (3)
CT345 Group and Organizational Communication (3)	CT305 Radio and Digital Audio Production (3)
MK330 Marketing (3)	CT314 Journalism and Desktop Publishing (3)
MK366 Advertising (3)	CT410 Advanced Radio and Digital Audio Production (3)

5 MINOR AND ELECTIVES (TO COMPLETE MIN. 124 HOURS)

BA OR BS, WITH CERTIFICATION TO TEACH SPEECH AND DRAMA AT THE SECONDARY LEVEL—MIN. 128 HOURS

See the Theatre Arts section of this catalog (page 149).